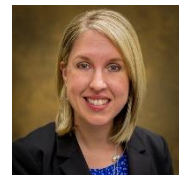


Annual Conference
February 28th & 29th, 2020
Nebraska Methodist College – Clark Building
720 N 87th Street
Omaha, NE 68114

Pre-Institute:

Navigating Change: How NOTA is Working to Protect and Promote OT in Nebraska

Melissa Kimmerling, EdD, MOT,
OTR/L, NOTA VP of Policy &
Advocacy



Barry Rubin, Partner- Heartland
Strategy Group, NOTA Registered
Lobbyist





Keynote Address:

Transformational and Visionary Leadership in Occupational Therapy

Shawn Phipps, PhD, MS, OTR/L,
FAOTA



<p>Track 1 (morning track):</p> <p>Vision 2025: The Future of Occupational Therapy</p>	<p>Shawn Phipps, PhD, MS, OTR/L, FAOTA</p> 
<p>Track 2 (morning track):</p> <p>Owner and Therapist</p>	<p>Samuel DeLong, OTD, OTR/L</p>
<p>Track 3 (morning track):</p> <p>Knowing our Clients: How to Facilitate Health in Clients with Co-Morbid Mental Health Diagnosis</p>	<p>Christine Urish, PhD, OTR/L, BCMH, FAOTA, CCAP, Professor of Occupational Therapy & Capstone Coordinator, Drake University, Des Moines, IA</p>
<p>Track 4 (afternoon track):</p> <p>PDPM- Dispelling the myths and addressing the challenges to pave the way for a solid future in Geriatric Practice</p>	<p>Don Biggs, OTR/L</p>
<p>Track 5 (afternoon track):</p> <p>Primitive Reflexes and Occupational Therapy: What, when, why, and how</p>	<p>Diana Feldhacker, OTD, OTR/L, BCPR</p> 
<p>Track 6 (afternoon track):</p> <p>Emotion Regulation - Just for Children? A journey into the self-reflective practice</p>	<p>Larry Zier, OTR/L Emilee Hunter-Maguire, OTR/L</p>

Conference At-A-Glance Schedule

Friday, February 28th

12:30-1:30pm:

- Registration Opens – Clark Building

1:30-4:30 pm: (3 CEUs)

- Pre-Institute: Navigating Change: How NOTA is Working to Protect and Promote OT in Nebraska

4:30-6:00 pm: Clark Building

- Registration Open
- Sponsors/Vendors
- Appetizers / “Mocktails”

6:00-6:30 pm: Clark Building

- Welcome/Awards/Recognition
- Introduction of NOTA Board Members
- Introduction of Gold Sponsor

6:30 -7:30pm: Clark Building

- Keynote Welcome
- Keynote Address: Transformational and Visionary Leadership in Occupational Therapy (1 CEU)

Saturday, February 29th

7:30-8:30 am:

- Registration
- Networking Breakfast

8:30 am-11:30 pm: Clark Building

- Sessions (3 CEUs)

11:30 am-1:30 pm: Clark Building

- Lunch will be served
- Posters (CEU’s given based on # of posters viewed)
- Sponsors/Vendors

1:30-4:30 pm: Clark Building

- Sessions (3 CEUs)

Registration Fees

Registration for conference & membership are available online at www.notaonline.org

**Cancellation Policy: If notification of cancellation occurs prior to January 31st, 2020, refunds will be given less a \$20 administration fee.

**There will be an additional fee of \$20 when registering the day of conference.

**WEATHER POLICY: Due to the complexity involved with planning conference, any major weather related issues that could result in a registrant being unable to attend will be evaluated on a case by case basis. A refund of *up to 50%* may be considered but is not guaranteed. The conference planning committee would review each individual case once conference is complete and any refund will be given within 30 days.

Continuing Education Sessions

The Pre-Institute, and Keynote Speakers are unopposed educational sessions. Participants may choose 1 of 3 continuing education session tracks Saturday morning and 1 of 3 continuing education session tracks Saturday afternoon. Participants cannot move between tracks and will not receive partial credit for attendance of a portion of a course. When you register, you will be required to choose your tracks. Seating is limited for each track, so register early! (Day of conference registration will be available as seating allows.)

Registration for conference is available online at www.notaonline.org.

Save money on your conference registration by becoming a member of the Nebraska OT Association when you register! Save 20% with EARLY BIRD pricing!

Early Bird Pricing valid until Monday, February 10th. Don't delay, register today!

	EARLY BIRD Full Conference (11 CEU's possible)	Full Conference (11 CEU's possible)	EARLY BIRD Friday Only (4 CEUs possible)	Friday Only (4 CEUs possible)	EARLY BIRD Saturday Only (7 CEUs possible)	Saturday Only (7 CEUs possible)
OTR Member	\$175	\$210	\$100	\$120	\$150	\$180
OTR Non-Member	\$275	\$330	\$200	\$240	\$250	\$300
COTA Member	\$150	\$180	\$75	\$90	\$125	\$150
COTA Non-Member	\$225	\$270	\$150	\$180	\$200	\$240
Student Member	\$100	\$120	\$50	\$60	\$75	\$90
Student Non-Member	\$150	\$180	\$100	\$120	\$125	\$150

Pre-Institute: Navigating Change: How NOTA is Working to Protect and Promote OT in Nebraska

Speaker Qualifications:

Melissa Kimmerling, EdD, MOT, OTR/L, NOTA VP of Policy & Advocacy

Dr. Melissa Kimmerling EdD, MOT, OTR/L is the Program Director for the Master in Occupational Therapy Program at NMC. Dr. Kimmerling has clinical experience in acute care, rehabilitation, skilled nursing, outpatient, and home health. Dr. Kimmerling serves as the Vice President of Policy and Advocacy for the Nebraska Occupational Therapy Association. Dr. Kimmerling has presented her practice research locally, regionally, and nationally and has also been a speaker for community-based organizations. Dr. Kimmerling holds her Master's Degree in Occupational Therapy and her Doctorate in Health Professions Education from the College of Saint Mary. Dr. Kimmerling spent three years in full time academic appointment for College of Saint Mary prior to moving into the consulting role and then Program Director role for NMC, and has been at NMC since 2014.

Barry Rubin, Partner- Heartland Strategy Group, NOTA Registered Lobbyist

Barry Rubin has experience in both the private and public sectors. With 20 years of involvement at the highest levels of business, government and politics, Rubin has managed political campaigns, has served as a state party executive director, state government official and as a consultant to Fortune 500 companies. In 2008, Rubin founded Red State Strategies, LLC, a full-service issue management agency based in Omaha, Nebraska, which specializes in public affairs and issue campaign management.

Rubin's work also includes public opinion and market research solutions. Whether it involves generating visible and active support, creating new market opportunities, protecting or enhancing clients' reputations, or developing strong relationships with key allies, Rubin has spent years helping clients meet and exceed their goals.

Course Description:

Attendees will hear from the VP of Policy and Advocacy and the Lobbyist regarding current NOTA priorities promoting our profession and protecting our ability to serve, including current and future legislative activity, updates on advocacy work, and information on how they can support our vibrant but at times challenged profession.

Course Objectives:

- Compare and contrast the role of the lobbyist and the VP of Policy and Advocacy for NOTA.
- Discuss recent advocacy activities NOTA representatives have completed on behalf of the profession including recent work with Nebraska Medicaid.
- Analyze current legislative priorities for occupational therapy in the State.
- Articulate the purpose of the legislative bill introduced by NOTA, NPTA, and NSLHA and sponsored by Senator Walz.
- Discuss the purpose of OT Lobby Day.
- Describe at least three ways to get involved with advocacy efforts in the State.

Keynote: Transformational and Visionary Leadership in Occupational Therapy

Speaker qualifications:

Shawn Phipps, PhD, MS, OTR/L, FAOTA

Dr. Shawn Phipps is the Chief Quality Officer and Associate Hospital Administrator at Rancho Los Amigos National Rehabilitation Center, where he has served for over 22 years as an Occupational Therapy practitioner, clinical specialist, supervisor, manager, and chief. He also serves as a member of the Board of Directors, the Institutional Review Board, and a Principal Investigator with the Rancho Research Institute. Dr. Phipps is the Past Vice President and Board Director of the American Occupational Therapy Association and currently serves as the California Representative #1 to the AOTA

Representative Assembly. He has also served two consecutive elected terms as the President of the Occupational Therapy Association of California. Dr. Phipps is a member of the Board of Councilors at the University of Southern California Chan Division of Occupational Science and Occupational Therapy and has served as Adjunct Faculty at USC, San Jose State University, and California State University Dominguez Hills. He has also published and presented extensively at the state, national, and international level, including his recent TEDx talk, and serves as an Associate Editor for the Occupational Therapy Manager textbook through AOTA Press with additional publications through the American Journal of Occupational Therapy, Willard & Spackman's Occupational Therapy, and Pedretti's Occupational Therapy for Physical Dysfunction. Dr. Phipps was inducted as a Fellow of the American Occupational Therapy Association (FAOTA) and was a recipient of the AOTA Cordelia Myers Writer's Award, the OTAC Practice Award, the OTAC Award of Excellence and the AOTA Recognition of Achievement for Excellence in Leadership, Management, and Administration.

Course Description:

Transformational and visionary leadership strives to proactively optimize the outcomes of our occupational therapy programs and services. A vision represents an ideal future state and guides organizations toward a higher standard of excellence (Covey, 1991). There is a clear difference between leadership and management, but both are critical to activate a vision.

Transformational leadership focuses on helping every member of the team succeed in achieving the vision. A vision must be bold but also realistic, achievable, and measurable. The vision must then be communicated through multiple stakeholder groups, using a variety of tailored approaches to each audience. Clear goals and objectives must be enacted to implement the vision, and leaders and frontline staff must remain laser focused and accountable in order to sustain the vision for the long haul. Managing resistance to change requires courage, frequent communication, and the full engagement of the team to be a part of the change process.

Course Objectives:

- Understand the key differences between leadership and management
- Recognize the traits of transformational and visionary leaders
- Identify strategies for successfully developing, communicating, implementing, and sustaining a vision
- Identify strategies for motivation and managing resistance to organizational change in pursuit of a vision

Track 1 (morning track) : Vision 2025: The Future of Occupational Therapy

Speaker Qualifications:

Shawn Phipps, PhD, MS, OTR/L, FAOTA

Dr. Shawn Phipps is the Chief Quality Officer and Associate Hospital Administrator at Rancho Los Amigos National Rehabilitation Center, where he has served for over 22 years as an Occupational Therapy practitioner, clinical specialist, supervisor, manager, and chief. He also serves as a member of the Board of Directors, the Institutional Review Board, and a Principal Investigator with the Rancho Research Institute. Dr. Phipps is the Past Vice President and Board Director of the American Occupational Therapy Association and currently serves as the California Representative #1 to the AOTA Representative Assembly. He has also served two consecutive elected terms as the President of the Occupational Therapy Association of California. Dr. Phipps is a member of the Board of Councilors at the University of Southern California Chan Division of Occupational Science and Occupational Therapy and has served as Adjunct Faculty at USC, San Jose State University, and California State University Dominguez Hills. He has also published and presented extensively at the state, national, and international level, including his recent TEDx talk, and serves as an Associate Editor for the Occupational Therapy Manager textbook through AOTA Press with additional publications through the American Journal of Occupational Therapy, Willard & Spackman's Occupational Therapy, and Pedretti's Occupational Therapy for Physical Dysfunction. Dr. Phipps was inducted as a Fellow of the American Occupational Therapy Association (FAOTA) and was a recipient of the AOTA Cordelia Myers Writer's Award, the OTAC Practice Award, the OTAC Award of Excellence and the AOTA Recognition of Achievement for Excellence in Leadership, Management, and Administration.

Course Description:

What is the vision for the occupational therapy profession by the year 2025? Come to hear and discuss strategies for successfully achieving the strategic initiatives collectively as an OT profession.

Course Objectives:

- Understand the key components of the Vision 2025 statement
- Understand the underlying pillars of Vision 2025
- Understand and discuss the key strategic initiatives needed to successfully achieve Vision 2025
- Identify specific strategies that you can implement to help the OT profession achieve Vision 2025 as an OT practitioner, educator, and/or researcher

Track 2 (morning track) : Owner & Therapist**Speaker Qualifications:****Samuel DeLong, OTD, OTR/L**

Sam DeLong graduated from Creighton University occupational therapy program in 2005. Shortly after graduation he was hired as a hand therapist in Arizona. After one year as a staff therapist, Sam was appointed to be the managing therapist for a growing clinic in a rural northern Arizona community. He quickly doubled the revenues of the small, stand-alone hand therapy clinic through creative marketing and building interdisciplinary relationships. A year later Sam and his wife Melissa decided to open Utah's only stand-alone hand therapy private practice. Since that time Summit Hand Therapy has grown into three independent clinics; the initial clinic in Layton, a medium-sized city, Farr West, a rural farming community, and Clinton, a fast growing bedroom community. Summit Hand Therapy has sustained double digit growth in each of its 12 years. Sam and Melissa are extremely proud of the service they have provided to northern Utah.

Course Description:

The purpose of this course is to describe the process of building, managing, and growing compassionate, client-centered hand therapy and occupational therapy private practice clinics. Explanations will include business marketing and clinic management to promote growth, as well as the six guiding principles in compassionate, client-centered patient care. Explanations will focus primarily on rural and growing communities.

Course Objectives:

- Understand the process of building a hand therapy or occupational therapy clinic
- Understand how to manage the day-to-day operations of a hand therapy or occupational therapy clinic
- Understand how to grow a hand therapy or occupational therapy clinic
- Identify unique principles in building and managing a private practice in a rural or growing bedroom community
- Learn the six guiding principles in compassionate, client-centered patient care

Track 3 (morning track): Knowing our Clients: How to Facilitate Health in Clients with Co-Morbid Mental Health Diagnosis**Speaker Qualifications:****Christine Urish, PhD, OTR/L, BCMH, FAOTA, CCAP, Professor of Occupational Therapy & Capstone Coordinator, Drake University, Des Moines, IA**

Christine Urish is a professor of occupational therapy and doctoral capstone coordinator at Drake University in Des Moines, IA. In addition, she is a senior occupational therapist working PRN at the University of Iowa Hospitals and Clinics in Iowa City, IA. She is board certified as a mental health occupational therapist and certified clinical aromatherapist in healthcare. She has worked in a variety of behavioral health and community based settings throughout her career. Christine is certified to facilitate training for Adult, Youth and Higher Education Mental Health First Aid (MHFA). A passionate occupational therapist and educator, she continually works to educate and advocate for persons with mental illness, families, and caregivers as well as continuing to decrease stigma that surrounds mental illness in our society.

Course Description:

Client care is more complex than ever. Productivity, regulations, obligations within and outside of the work environment can be taxing. Some clients challenge us in every angle. How do we meet the client where they are at, and move forward to achieve therapy goals, while addressing the whole person, including psychosocial challenges from a social, emotional and behavioral perspective.

Course Objectives:

- Define therapeutic modes of interpersonal interaction (advocating, collaborating, empathizing, encouraging, instructing, problem solving)
- Identify from completion of Self-Assessment of Modes which mode of communication the health care practitioner tends to gravitate toward and how to facilitate development and utilization of other modes of interpersonal interaction
- Identify common signs and symptoms of mental health diagnoses seen in various clinical areas (acute care, home health, IP Rehab, OP neuro and ortho, skilled care) and potential impact upon healthcare practitioner interaction, motivation, client engagement & successful intervention/treatment.
- Identify 2-5 resources/strategies to facilitate client success at discharge. Planning for discharge, resources, strategies for success for client and practitioner

Track 4 (afternoon track): PDPM- Dispelling the myths and addressing the challenges to pave the way for a solid future in Geriatric Practice**Speaker Qualifications:****Don Biggs, OTR/L**

Don Biggs is a graduate from Creighton University's Occupational Therapy Program-1994. He has spent the last 25 years in Geriatrics with a focus in long term care, Home Health and Wellness Services. Don serves as a Regional Vice President with clinical and operational oversight for multiple states within Aegis Therapies.

Course Description:

We will discuss the changes in skilled care as it relates to the recently implemented Patient Driven Payment Model. Will highlight the challenges in clinical practice and the many myths that have come about as a result of this model change. Emphasis on how to be successful in this new payment model will also be discussed.

Course Objectives:

- Learn about how the new PDPM payment system has changed clinical practice.
- Discuss the common myths associated with PDPM, and the facts of actual practice.
- Learn key areas of practice that will make you a successful practitioner under this new model of care

Track 5 (afternoon track): Primitive Reflexes and Occupational Therapy: What, when, why, and how**Speaker Qualifications:****Diana Feldhacker, OTD, OTR/L, BCPR**

Diana Feldhacker earned her doctorate in occupational therapy and is currently an assistant professor of occupational therapy at Creighton University. She has varied practice experience, including pediatric private practice, and has taught areas related to typical development, theory, physical rehabilitation, preparatory methods, research, and neuroscience. Dr. Feldhacker has publications related to the scholarship of teaching and learning, interprofessional education and collaboration, vision, occupational science, and cross-cultural care. In addition, she is currently engaged in two current projects related to primitive reflexes and movement-based interventions. She serves at departmental, university, and national levels.

Course Description:

This presentation will review what primitive reflexes are, when they should typically be active and integrated, and the developmental purpose for why they exist. Attendees will review procedures for testing each of the primitive reflexes reviewed. Practice implications for reflex activity beyond typical maturation will be explored along with evaluation and intervention strategies using an occupation-based approach.

Course Objectives:

- Explain primitive reflexes and their developmental purpose
- Demonstrate ability to test for reflex activity
- Articulate practice implications for retained primitive reflexes
- Problem solve an occupation-based approach to reflex integration

Track 6 (afternoon track): Emotion Regulation - Just for Children? A journey into the self-reflective practice**Speaker Qualifications:****Larry Zier, OTR/L & Emilee Hunter-Maguire, OTR/L**

Larry Zier OTR/L and Emilee Hunter-Maguire OTR/L work at the Zier Institute and pediatric occupational therapy clinic in Omaha, NE. The practice focus' on a relationship based developmental approach that attempts to foster growth across the whole family system. Larry received his clinical doctorate degree from Creighton University. He has received training in the areas of sensory integration, the DIR/Floortime and Dialectical Behavioral Therapy. He is blessed with an understanding and accepting wife and four cool daughters. Emilee was born and raised in Des Moines, Iowa and moved to Omaha to attend Creighton University in 2010. Emilee earned her bachelor's degree of psychology in 2014, worked for Creighton Campus Ministry and towards her Master's of Theology in 2015, and graduated from Creighton's Occupational Therapy program in 2018. Emilee is a 200hr certified yoga instructor, certified in Children's yoga, and has completed seminar I of John Barnes' myofascial release training. Areas of research include animal assisted therapy, time management skills, and a case study where yoga was used as the primary intervention in a child with anxiety.

Course Description:

A workshop designed to build on and explore the work of Dr. Dan Siegel, Mary Heffron PhD, Donald Schon, Varleisha Gibbs OTR/L, and Mona Delahooke PhD. Their work asks us to bring awareness to not only the behaviors and specific skills of our clients but also to explore the emotions and judgments that are activated in one's self. By deepening our ability to understand our emotional experience we are better able to relate empathetically with the families we work with and promote their self-understanding and healthy development. Children learn about themselves by the way we communicate with them!

Course Objectives:

- Getting in touch with ourselves and out of the minds of others
- Consider - can I teach emotion regulation if I can't regulate my own?
- Identify the 8 basic human emotions and their corresponding action urges
- Explore common judgements therapists have that get in the way of the therapeutic relationship
- Explore the tools used to regulate emotions

Conference Location/Hotel Information

Conference Location:

Nebraska Methodist College – Clark Building
720 N 87th Street
Omaha, NE 68114

Location Maps and Parking Information: Visit notaonline.org or [click here](#).

Hotel Information:

Rooms have been reserved for the NOTA conference at the Staybridge Suites, 7825 Davenport St in Omaha. Reservations can be made by calling 402-933-8901 and referencing NOTA for group pricing, or by [clicking here](#) for online registration - \$101 room rate. **The deadline for this guaranteed rate is January 28th, 2020.**

Questions about conference? Contact the NOTA assistant at NOTAassistant@gmail.com.

Thank you to our Gold Sponsor:

